



The Burger Factory Franchise opportunity.

## Franchisee Criteria

- Minimum financial investment \$150,000
- Franchise fee \$40,000 + 5% Royalty fees
- Knowledge of Hospitality, and hands on Restaurant experience
- Must have enthusiasm, drive and passion for our concept
- Owner must be able to operate
- Operating owner must live in the territory
- Single unit franchises will be considered on a case by case basis.

## Franchisee Support

- Real Estate and Site Selection
- Lease Approval
- Pre-opening and Grand Opening
- Management Training
- Vendor Selection and Equipment
- Store Opening Support
- Information Technology
- Marketing and Public Relations
- Operations Support.



## **FRANCHISE APPLICATION FORM**

The information you provide will be held in the strictest confidence and completion of this form in no way constitutes a commitment to Burger Factory, or that a franchise applicant will be automatically awarded. We encourage you to share any relevant information and include anything that you will make your candidacy stand out as a potential franchisee. If you are planning to have a business partner, a separate application form for each partner is required.

Date: \_\_\_\_\_

### **Personal Information**

Applicant: \_\_\_\_\_ Social Insurance No.: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Home Tel: \_\_\_\_\_ Bus Tel: \_\_\_\_\_ Cell No: \_\_\_\_\_

Fax No: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Date of Birth: \_\_\_\_\_ Marital status: \_\_\_\_\_ No. of dependents: \_\_\_\_\_

Spouse's name: \_\_\_\_\_ Spouse's occupation: \_\_\_\_\_

Country of citizenship: \_\_\_\_\_ Place of permanent residency: \_\_\_\_\_

Have you ever been convicted of a criminal offence or have any criminal charge pending or being appealed,

or are you under indictment? Yes (\_\_\_) No (\_\_\_) If yes, please provide details:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Business Interest**

How did you become interested in a Burger Factory franchise and why?

\_\_\_\_\_

\_\_\_\_\_

Have you ever owned or had an interest in any operation within the food service industry?  
Yes (\_\_\_) No (\_\_\_)

if yes, please provide details: \_\_\_\_\_

Have you ever been involved in any litigation or arbitration with respect to your previous business history?

Yes (\_\_\_) No (\_\_\_) If yes, please explain: \_\_\_\_\_

What percent of the business will you own? \_\_\_% Will you work in the business full time?  
Yes (\_\_\_) No (\_\_\_)

If no, please explain: \_\_\_\_\_

Who will be responsible for the day-to-day operations? \_\_\_\_\_

Will you have a business partner? Yes (\_\_\_) No (\_\_\_) if yes, please provide name of each partner:

\_\_\_\_\_

**Location Preferences**

Please specify which geographic areas you are interested in by order of preferences (Please include City and Province):

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Educational Background**

Circle last grade completed: 9 10 11 12 13

College or University: \_\_\_\_\_ City: \_\_\_\_\_ Province \_\_\_\_\_

Majors & Degree (s) Obtained: \_\_\_\_\_

Additional Education: \_\_\_\_\_

**Employment History (start with most recent position)**

**Present Employer**

May we contact your present employer? Yes (\_\_\_) No (\_\_\_)

Dates of Employment: From \_\_\_\_\_ to \_\_\_\_\_  
month/year month/year

Employer: \_\_\_\_\_  
Firm Name Address Telephone

Type of Business: \_\_\_\_\_ Your Position: \_\_\_\_\_

Supervisors Name: \_\_\_\_\_ Your Salary: \$ \_\_\_\_\_

Describe your duties and responsibilities: \_\_\_\_\_

Will you continue this position if franchise is granted? \_\_\_\_\_

**Previous Employer**

May we contact your previous employer? Yes (\_\_\_) No (\_\_\_)

Dates of Employment: From \_\_\_\_\_ to \_\_\_\_\_  
month/year month/year

Employer: \_\_\_\_\_  
Firm Name Address Telephone

Type of Business: \_\_\_\_\_ Your Position: \_\_\_\_\_

Supervisors Name: \_\_\_\_\_ Your Salary: \$ \_\_\_\_\_

Describe your duties and responsibilities: \_\_\_\_\_

Will you continue this position if franchise is granted? \_\_\_\_\_

**Other Employment Info**

Have you ever worked within the food service industry? Yes (\_\_\_) No (\_\_\_) if yes, please provide details:

\_\_\_\_\_  
\_\_\_\_\_

Describe any training in sales, management or retailing: \_\_\_\_\_

\_\_\_\_\_

Have you ever been self-employed? Yes (\_\_\_) No (\_\_\_) if yes, please provide more details:

\_\_\_\_\_  
\_\_\_\_\_

**Financials**

All information provided is strictly confidential and will be treated as such.

<b>Assets</b>		<b>Liabilities</b>	
Cash		Bank loan (car, line of credit etc.)	
Securities		Notes payable	
RRSP's		Home mortgage	
Notes and Loans Receivable		Credit card balance	
Home (market value)		Other real estate loans	
Other real estate		Other liabilities	
Other assets (please specify)			
Value of business (if self employed)			
<b>Total Assets</b>		<b>Total Liabilities</b>	

Estimated Net Worth (Total Assets – Total Liabilities): \_\_\_\_\_

**Financials (cont'd)**

<b>Current net monthly income</b>		<b>Current net monthly expenses</b>	
Salary		Rent/mortgage	
Spouse's salary		Utilities	
Other income		Car expenses	
		RRSP	
		Other	
<b>Total monthly income</b>		<b>Total monthly expenses</b>	

How will you finance this business venture? Cash \$ \_\_\_\_\_ Loan \$ \_\_\_\_\_

What is the source of this Capital? \_\_\_\_\_

**Banking Information**

Bank name                      Location                                      Account Number/Type                      How Long?

Bank name                      Location                                      Account Number/Type                      How Long?

**Personal References**

Do not list relatives or former employers

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Name	Address	Occupation	Phone
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Name	Address	Occupation	Phone
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Name	Address	Occupation	Phone
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## CONFIDENTIAL FRANCHISE APPLICATION FORM

The undersigned has made application for a **BURGER FACTORY** Franchise.

The Applicant understands that, in reliance upon this application, a substantial amount of time and expenses may be exerted in seeking, surveying and showing locations suitable for a **BURGER FACTORY** outlet and in undertaking various other steps preliminary to the granting of a Franchise.

In consideration of the services to be rendered to the Applicant hereunder, the Applicant agrees not to disclose or to make use of, either directly or indirectly, any trade secrets or information disclosed to him in reliance upon this application, including, but not limited to, contemplated locations for a **BURGER FACTORY** restaurants, sources of supply, merchandising techniques and operating methods. It is intended that this paragraph shall survive termination, abandonment or cancellation of this application and shall be effective whether or not a **BURGER FACTORY** Franchise is entered into between the parties.

The Applicant certifies that the information furnished in this Franchise Application Form is a true and correct statement of my (our) financial condition on the date indicated. The Applicant agrees to notify you immediately in writing of any material change in said condition. The Applicant hereby also authorizes a **BURGER FACTORY** to make inquiries of the Applicant's bankers and creditors as to their dealings with the Applicant and the Applicant's credit worthiness and hereby authorizes that such bankers and creditors disclose such information to **BURGER FACTORY**.

The Applicant acknowledges and confirms that no franchise or other agreement shall be deemed to have arisen between the Applicant and a **BURGER FACTORY**., (except as herein provided) by virtue only of the Applicant executing this application. Such agreements shall only arise upon the execution by the Applicant and a **BURGER FACTORY** owner of final written agreements.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_

Applicant: \_\_\_\_\_

Signature: \_\_\_\_\_